



Be a Dynamic Group Exercise Leader!

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BE A DYNAMIC GROUP EXERCISE LEADER!

Presenter

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Welcome!

5 minutes: Welcome & Congratulations
10 minutes: The Priority of Teaching
10 minutes: Leaders Defined
55 minutes: Cycle of Dynamic Leaders
10 minutes: Wrap Up / Questions
(Total: 1.5 hours)

Session Objectives

- Identify not WHAT great leaders do, but HOW
- Discover a systematic approach to creating a dynamic experience
- Set yourself apart by infusing client relations techniques everyday and watch your attendance grow!

Leaders Defined

Instructor: _____

Educator: _____

Performer: _____

Coach: _____

Entertainer: _____

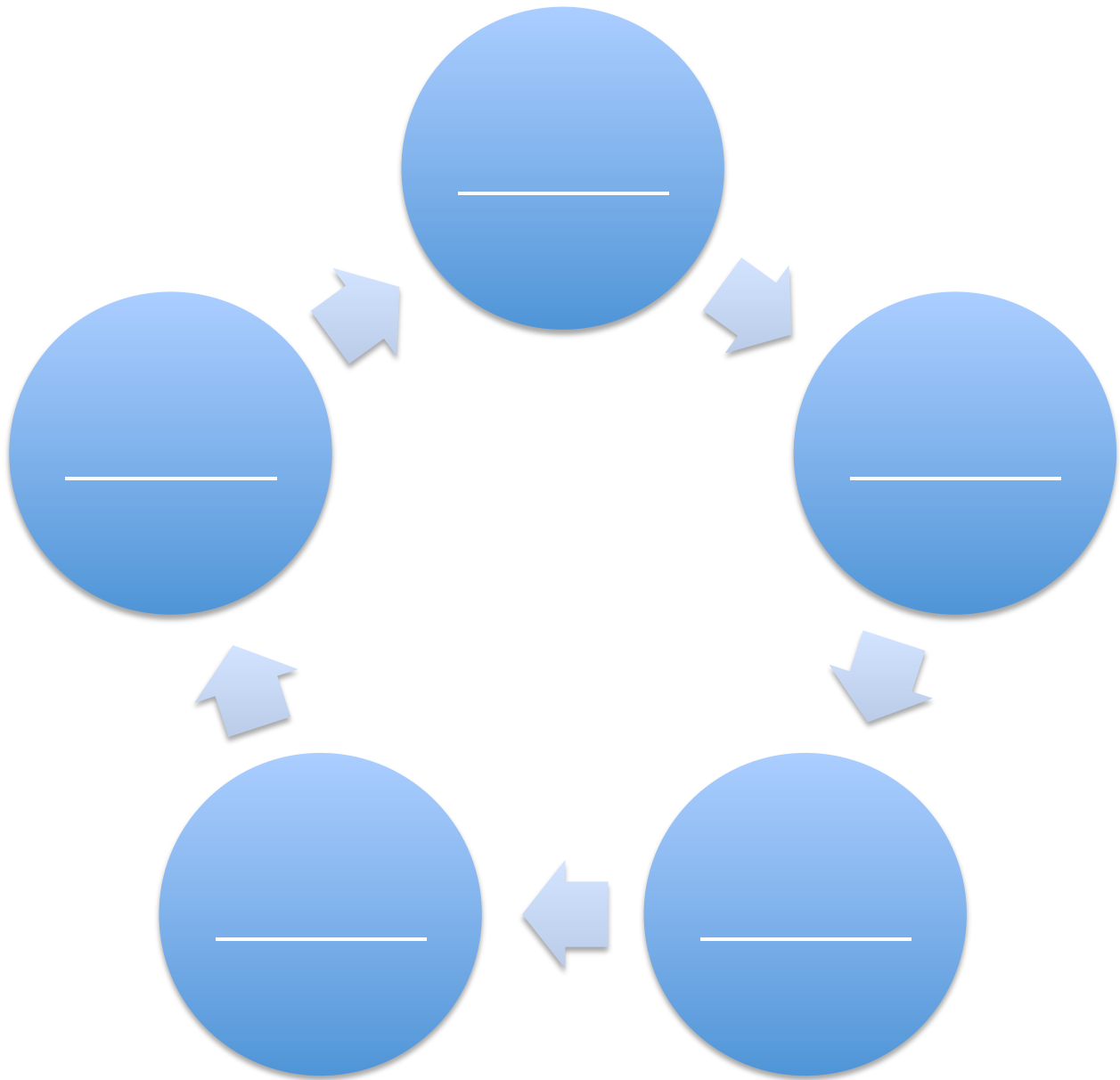
Party Host: _____

Edu-tainer: _____

Leader: _____

What is the priority of teaching?

Cycle of Dynamic Leaders





ZUMBA[®]

INSTRUCTOR
CONVENTION

ORLANDO 2014

1.

- Flight Attendant
- Disney Magic!
- Channel Beyoncé
- Dale Carnegie
- Mary Kay Ash
- Maya Angelou

2.

- There Is Not An “I” In Zumba...
- The Embarrassing Callout
- Safety
- Eye, Ears, Heart

3.

- The Whole Enchilada
- Music
- Options
- Directional Changes
- Ride the Horse
- It’s a Party!

4.

- The Circus Plate-Spinner
- Balance
- Planes, Trains, and Automobiles
- Where It Is, That’s What It Does!
- BRANDS MASH
- Broadway – Lights, Camera, Mics!
- No More Modifications
- Valentines to Everyone
- If It’s Not Fun...
- Secret Service

5.

- If You Build It, They Will Come!
- The First Date
- If They Didn’t Come...
- Hardest, Safest, Longest, Funnest (aka Most Fun)
- Death By Subbing
- Don’t Play Doctor