



SESSION HANDOUT

Intro to Zumbini

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Presenter

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Schedule

15 min: Introduction

60 min: Zumbini class (no kiddos, but be ready to move, wiggle, and jam out!)

30 min: Zumbini format, business model, making money!

15 min: Q&A

(Total: 2 hours)

What is the Zumbini program?

The Zumbini™ program is a child-focused journey into the world of music, movement, and dance and the natural response music provokes in both children and adults. A Zumbini™ class is a celebration of the power of music to enhance our lives, stimulate learning, inspire dance and movement, and strengthen the bond between parent and child. We recognize the inherent value of learning music and movement for its own sake and we celebrate all levels of participation: exposure, rapt observation, primitive sound/motion production. The Zumbini™ program draws upon the natural link between music and movement.

Zumbini Development Background

The Zumbini™ program was developed by a team of experts to create an enjoyable program for caregivers and their child(ren) (ages 0-3) to learn, bond, and grow in an upbeat, happy, musical environment. Our philosophy is simple, music is inherent, music is fun, music provides natural learning and development, and caregiver participation is key!

What are the qualifications to be a licensed Zumbini™ instructor?

There are three requirements that you must complete in order to become a licensed Zumbini™ instructor. The first is that you **MUST** complete the two-day live training. Second, you **MUST** pass the "lead a song vocally" portion of the training course. Finally, you will need to activate and maintain your monthly license.

Who is the Zumbini™ Instructor?

Someone who has:

- A passion for music
- An engaging teaching ability
- Rhythm and can carry a tune
- Fun singing and dancing with childlike (not childish) freedom
- A desire to work with young children and their caregivers – two different audiences
- A commitment to teach quarterly sessions and build a community environment in the process

How does the Zumbini™ program fit with Zumba® Fitness?

- Music is key! The class is filled with fresh, original music.
- Music motivates naturally: The Zumbini™ program, like Zumba® classes, make people happy!
- You leave class energized and wanting to come back.
- Simple and repetitious is effective, not boring. In this way, anyone can be a part of the program.
- Just as the benefits of Zumba® classes are “hidden” (exercise in disguise), the benefits of the Zumbini™ program are also “hidden” in play. The benefits are important but not the focus.
- Z=(MC)2 Zumbini™ = Music and Movement for the Caregiver and Child!
- Progress to the next step: Age 4 and up: Zumba® Kids Jr.